

BUSINESS STUDIES BTEC LEVEL 3

Course introduction

We currently offer the BTEC Business Studies option in the Sixth Form

- BTEC Level 3 National Diploma in Business which is equivalent to 2 A levels
- BTEC Level 3 National Extended Certificate in Business which is equivalent to 1 A level

You will enjoy this course if you would like to:

- Develop an understanding of how business works in the real world
- Discover the problems and opportunities faced by local, national and international businesses
- Have an opportunity to organise an enterprise activity - learn about how business functions such as marketing, finance, human and physical resources; work together as part of a whole business
- Take part in practical activities such as planning and running a business, organising an event, working in a team

The department will ensure that students have opportunities to visit and study Businesses in the UK to gain detailed evidence and information on a variety of Industries. There is also the potential opportunity to visit a European city and study some European business issues

How the course is taught

BTEC Business courses are highly interactive with students taking on considerable responsibility for their own learning. You will develop research and analytical skills that will enable you to achieve to the full limits of your potential. With guidance from the course team you will rapidly become independent and active learners. This course will suit learners with real strengths in coursework as well as those who seek to add a "vocational" element to their studies. All aspects and dimensions of Business and Business organisations are researched and evaluated on the course. Specific businesses have to be investigated and analysed in the coursework units. You should also have an interest in exploring the world of business in a highly practical way.

Areas covered by the course

The course is made up of 8 units for the Diploma and 4 units for the extended certificate.

Mandatory units:

- Exploring Business
- Developing a marketing campaign
- Personal and Business finance
- Managing an event (Diploma only)
- International business (Diploma only)
- Principles of management (Diploma only)

Optional units:

- Recruitment and selection
- Team building in business (Diploma only)



Entrance requirements

Students who wish to study Business Studies must have acquired a minimum of 5 GCSEs or equivalent at 4-9 preferably including English Language and Maths. However, students who don't have Maths and English Language at 4 but have passed a BTEC Diploma qualification at Merit or Distinction level will also be considered.

How the course is assessed

The course is assessed through both internal and external methods.

- The diploma consists of 3 external and 5 internally assessed units
- The extended certificate consists of 3 external and 2 internally assessed units

The external assessment includes one examination unit, the other units have an externally set and marked assignment. Resits are allowed with the external assessments and the assessments will take place throughout the two year course.

The internal assessments are all marked by your teachers and are completed throughout the two year course.

Career opportunities

The course allows students to develop many skills in communication, presentation and team work, which can enhance a C.V. as well as skills needed for higher education and employment. The qualification gives students a wide choice of progression options into higher education, training or employment in the business sector.

This course qualifies for UCAS points equivalent to AS/A Level so you could move on to study for a degree or BTEC Higher National Diploma in, for example, Business Management. You could also go on to an Advanced Level Apprenticeship in related subjects such as Administration or Management. It is also a base for full time employment in many lines of business and can complement many other vocations.

